

**Canadian Collaborative**

**Mental Health Care**

**Conference**

**25th Anniversary**

**JUNE  
13-14**

**2024**

**Ottawa  
Ontario**

# **24TH CANADIAN COLLABORATIVE MENTAL HEALTH CARE CONFERENCE**

June 13 - 14, 2024

Fairmont Chateau Laurier (Ottawa, ON)

**SUPPORT OPPORTUNITIES  
PROSPECTUS**



# Join us! Become a partner of this event!

## An inspiring event that brings together Canadian leaders in mental health

The Canadian Collaborative Mental Health Care Conference aims to advance collaborative practices in mental health, primary care, and community settings. It is a unique interdisciplinary conference where all partners involved in mental health and substance use care can gather, learn together, and learn from each other. We value multiple forms of knowledge and evidence, including scientific knowledge, pragmatic knowledge of healthcare providers and administrators, traditional knowledge of Indigenous peoples, and experiential knowledge of service users, families and caregivers with lived or living experience of mental health or substance use challenges. Throughout the conference, we seek to promote dialogue between these different perspectives.

The main conference theme marking our 25th anniversary conference is “**Innovation to Impact: Scaling Up Collaborative Care**”. The theme reflects the evolution of the collaborative care movement over the past 25 years from a collection of mostly local, grassroots initiatives to a large-scale movement that now mobilizes a diverse range of partners locally, provincially, nationally, and internationally. The theme also recognizes the important work that remains to be done to spread and scale collaborative care to ensure that its benefits reach the greatest numbers possible. At this year’s conference, we will acknowledge some important milestones along this journey but also look forward and deliberate on the research, practice and policy actions needed to make collaborative care a more integral part of the fabric of our health systems.

Whether you are a healthcare provider or administrator, researcher, student, Indigenous person, policymaker, community-based service provider, or person, family member or caregiver with lived or living experience of mental health and/or substance use challenges, we invite you to attend the conference to connect with a diverse and welcoming community that strives to remain at the cutting edge of practices and innovations that improve mental health and well-being in Canada and abroad.

Whether you are a new or returning supporter of the conference, we thank you for your interest! We hope to count you among our partners and see you in June!

# Summary of Benefits

| Benefits                                                                                             | Diamond<br>\$15,000 | Gold<br>\$10,000 | Silver<br>\$5,000 | Bronze<br>\$3,000 |
|------------------------------------------------------------------------------------------------------|---------------------|------------------|-------------------|-------------------|
| Recognition in opening remarks                                                                       | ✓                   |                  |                   |                   |
| Opportunity to host a 30min webinar/virtual session                                                  | ✓                   |                  |                   |                   |
| 90-second video to be played prior to a session                                                      | ✓                   | ✓                |                   |                   |
| Recognition in closing remarks                                                                       | ✓                   | ✓                |                   |                   |
| Exhibit booth at the in-person conference<br>(10x10 space)                                           | ✓                   | ✓                | ✓                 | ✓                 |
| Virtual exhibit booth on the conference app<br>includes posting videos, PDF documents and networking | ✓                   | ✓                | ✓                 | ✓                 |
| Social media shout outs with your web link                                                           | ✓                   | ✓                | ✓                 | ✓                 |
| Recognition on the website, app, and program                                                         |                     |                  |                   |                   |
| Complimentary registrations to the conference                                                        | 4                   | 3                | 2                 | 1                 |
| Registrations to donate to lived experience participants                                             | 2                   | 2                | 2                 |                   |

**We look forward to hearing from you!**

We are open to suggestions for customization of your support of the conference should there be substitutions or additions of benefits that would work best for your organization.

Contact the conference secretariat with any questions you might have, or to confirm your interest in sponsoring the event.

Face 2 Face Events Management  
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